

Comcast Launches Business Class Ethernet Services in the Kansas City Area

Superior performance and scalable bandwidth for businesses for increased productivity and greater reliability

INDEPENDENCE, Mo. – **February 6, 2017** – <u>Comcast Business</u> today announced the launch of Comcast Business <u>Ethernet Services</u> in the eastern Kansas City, Missouri, suburban area as well as Olathe, Kansas. Designed for companies experiencing high bandwidth demands or operating in multiple locations, Comcast Business Ethernet provides secure, scalable, fiber-based connectivity to help maximize business efficiency, employee productivity and growth opportunity.

"We are excited to bring businesses in our Kansas City service area an entirely new range of product offerings," said Kalyn Hove, vice president of Comcast Business. "Organizations of all sizes now have access to the same cutting-edge, fiber-based technologies that were once limited to only the largest companies. With our advanced network and dedicated local resources, we are committed to serving customers with speed and reliability."

Ethernet provides significant user benefits over traditional services, including performance and scalability. As a result, it has become the dominant networking technology for businesses in a wide variety of industries, including healthcare, government, education and finance.

"We're very pleased that Comcast has made the investment to bring true, facilities-based Ethernet services to our communities," said Hap Graff, president and CEO of the Independence Chamber of Commerce. "As a growing and vibrant innovation hub, our businesses need the latest technology to compete in today's world of immediate commerce and communications. We thank Comcast for their commitment to our region."

This Ethernet expansion will provide businesses with access to a comprehensive portfolio of multi-Gigabit Ethernet options that will help meet the day-to-day demands of organizations requiring large amounts of bandwidth, looking to link multiple sites or branch locations, or planning to connect their offices to a third-party data center. Services offered include:

- Ethernet Private Line: Point-to-point connectivity between two customer sites for bandwidthintensive applications.
- Ethernet Virtual Private Line: Point-to-multipoint connection to enable customers to tailor bandwidth, performance characteristics and cost.
- Ethernet Network Service: Multipoint-to-multipoint connectivity to connect organizations with highbandwidth requirements and multiple locations across Comcast's network.
- Ethernet Dedicated Internet: Continuous, high-bandwidth connectivity between customers' LANs and the public internet.

In addition to its Ethernet services, Comcast Business also now offers larger businesses in the Kansas City suburban area the option to purchase hosted phone applications through Session Initiation Protocol (SIP) Trunking, which includes advanced features for improving business continuity and disaster recovery.

About Comcast Business:

Comcast Business offers Ethernet, Internet, Wi-Fi, Voice, TV and Managed Enterprise Solutions to help organizations of all sizes transform their business. Powered by an advanced network, and backed by 24/7 technical support, Comcast Business is one of the largest contributors to the growth of Comcast Cable. Comcast Business is the nation's largest cable provider to small and mid-size businesses and has emerged as a force in the Enterprise market; recognized over the last two years by leading industry associations as one of the fastest growing provider of Ethernet services.



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For more information, call 866-429-3085. Follow on Twitter @ComcastBusiness and on other social media networks at <u>http://business.comcast.com/social</u>.

About Comcast Cable:

Comcast Cable is one of the nation's largest video, high-speed Internet and phone providers to residential customers under the XFINITY brand and also provides these services to businesses. Comcast has invested in technology to build an advanced network that delivers among the fastest broadband speeds, and brings customers personalized video, communications and home management offerings. Comcast Corporation (Nasdaq: CMCSA) is a global media and technology company. Visit www.comcastcorporation.com for more information.

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